



PHILLY FROM THE INSIDE OUT

September 24th, 2008

Unzipped: Celebrating InLiquid

Posted by *Todd*

inliquid benefit v.8.0 UNZIPPED

How glorious when someone sees a need and steps to it with a remarkably sensible solution... then follows through and really makes it happen.

Rachel Zimmerman took what was then the fresh playground of the internet, and saw an opportunity for the Philadelphia arts community to be able to come together in a new way. She created **InLiquid**, an online presence for scores of Delaware Valley artists, and the result is so much more than the sum of its parts. She has created real community, and at the same time made the work of those artists more readily accessible to the general public.

If you're not familiar with this wonder of fresh approach meets modern technology, allow yourself a proper few minutes to [explore their site](#), and mark it for regular return visits.

Every year, **InLiquid**, driven by Rachel's Herculean efforts, puts together a two night fundraiser / party / happening / art show and sale. The big party party is this Thursday, 5:30 to 10:30, at the **Crane Arts Building**, 1400 North American Street, a few blocks north of Northern Liberties. This is a big event, with lots of folks generally having a great time. Exceptional food and drink will be served. Tons of local art by 200 local artists has been donated for silent auction, as well as goods and services from 100 progressive Philly businesses. Warning... there WILL BE BARGAINS scored by someone... maybe you!

Tonight is the much smaller preview party, with a handful of worthy works of art being auctioned off in a rather lively style by yours truly, and hosted by that genuinely groovy voice of Philadelphia radio, XPN's Michaela Majoun.

Both nights feature live music and performance, so grab your checkbook, bring a bunch of friends and come out for a very, very worthy party.

InLiquid
www.inliquid.com



ARTS AGENDA Arts Agenda Picks

In The Event That...

You're Too Old For Tapestries

by **Amanda McKenna**

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Collectors' Preview Session | Sun., Sept. 21, noon-3 p.m., \$30, Crane Arts Building, 1400 N. American St., 215-235-3405, inliquid.com

There's a certain cloak of intrigue and intimidation surrounding the world of art collecting. But this Sunday at the Crane Arts Building, artist collective InLiquid will provide some enlightenment at their Collectors' Preview Session.

"We wanted to demystify the process," says Joan Smith, associate director of InLiquid. "To show people that there's a middle ground of really good artists who are selling."



InLiquid decided to offer the panel discussion after having many young people who were interested in art express a desire to learn more about how to go about collecting it.

Karen Davis, event curator and president of the Arts & Business Council, will guide attendees through an afternoon of brunch, drinks and discussions with a diverse panel consisting of Jeffrey Fuller, the senior appraiser of Fuller's Fine Art Auctions; art collector Lis Kalogris; local artist and art dealer Shelly Spector; and Liz Spungen, executive director of the Print Center. "The main thing we want to address is the idea that it's important to support living artists," says Smith.

Some of these "living artists" (including Amze Emmons, whose "Imperial Periphery" is pictured) have work up for sale in the InLiquid silent auction, which will open for a preview night on Wed., Sept. 24 at Crane Arts.