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INLIQUID 10x10 - 10TH ANNIVERSARY BENEFIT

presented by InLiquid, Philadelphia Park Casino, and the Areté Foundation
Ice Box Project Space, Crane Arts Building
1400 N. American Street, Philadelphia
Thursday, October 1, 2008, 7 – 10 pm
Preview Party 5:30 - 7 pm

(Philadelphia, September 2009) A highlight of the fall season, InLiquid's Annual Benefit has for ten years been increasing in popularity as both a fabulous social happening and a showcase for the works of the region's top visual artists. This year's event – *InLiquid 10 x 10* -- will be held on **Thursday evening, October 1**, at the vast Ice Box Project Space in the Crane Arts Building.

Since 1999, the nonprofit InLiquid has played an increasingly vital role in promoting independent artists while building audiences and appreciation for the visual arts. To mark its milestone **10th anniversary**, InLiquid is pulling out the stops for an extra special celebration, and is offering an exciting twist: **This year it's not only a silent auction party, it's a first-come SALE of specially created original art -- all 10"x10" -- by over 260 exceptional artists, from emerging to blue-chip.** Artist identity will not be revealed until after purchase, so sharp wits and artistic acumen will be amply rewarded! In addition to the sale of this eclectically curated mix of artworks, guests will be able to bid on a select group of artwork -- as well gift certificates, jewelry, and design items -- in a special silent auction. As always, guests will enjoy a lavish line-up of hors d'oeuvres, wine, and beer provided by some of Philadelphia's finest purveyors. *(See attachment for artists, silent auction donors, and participating restaurants.)*

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Preceding the main event will be a special **preview reception** from 5:30 to 7 pm. Attendees at this more intimate gathering will have the opportunity to get first dibs on the 10 x 10 artwork (which will be offered for straight sale on a first-come basis), and preview silent auction items, which include some exceptional artwork and an array of fabulous design items and gift certificates from local businesses. The preview will feature music by **Laurent Bass**, a special chocolate tasting by **Antoine Amrani**, sumptuous hors d'oeuvres, bubbly from **Barefoot Wines** and additional libations from **Star Cellars** and **Philadelphia Brewing Company**.

Tickets for the preview are \$100; purchasers of \$300, \$500, or \$1000 individual sponsor-level tickets will receive a special limited edition archival print created especially for the event by **Leslie Mutchler** (\$300), **Hiro Sakaguchi** (\$500), and **Sarah Stolfa** or **The Dufala Brothers** (\$1000). (Tickets to the preview party also include admission to the main event beginning at 7 pm).

10th Anniversary Benefit celebrates and supports InLiquid's year-round programs, which create opportunities and exposure for visual artists while broadening audiences for art through its extensive web site resources and community activities.

The **Arete Foundation**, **Philadelphia Park Casino**, and **Studio Z Design** are once again generously demonstrating support for a strong visual arts community by lead sponsors for *InLiquid 10x10*, additional support has been provided by Crane Arts LLC; ICON; URBN; Skai Blue Media; Marguerite Rodgers, Ltd.; Tierney; Utrecht Art Supplies; Area 919; Greater Philadelphia Tourism and Marketing Corporation; Milner + Carr Conservation LLC; and SDI.

InLiquid's 10th Anniversary Benefit is dedicated to the memory and spirit of Abigail Cohen. An accomplished photographer and active advocate of community arts programs, Abigail was the co-founder of InLiquid's first silent auction benefit.

PLEASE SEE ATTACHMENTS FOR LIST OF SILENT AUCTION ARTISTS AND BUSINESSES

PRINT RESOLUTION IMAGES AVAILABLE UPON REQUEST – CONTACT JOAN, joan@inliquid.com

FOR TICKET INFORMATION VISIT WWW.INLIQUID.COM OR CALL 215-235-3405

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InLiquid is a nonprofit membership organization dedicated to expanding opportunities and exposure for visual artists while serving as a freely-accessible hub for arts information. By providing the public with immediate access to view the portfolios of over 260 artists via the internet, through "real world" events and exhibitions, and through an extensive online body of timely art information -- including gallery listings, articles, reviews, artist resources, links, and discussions -- InLiquid hopes to bring to light the richness of our region's art activity and broaden audiences for all forms of visual art.