

membership application 2012

Please read carefully, complete, sign, and date the attached form and return to:

InLiquid
1400 N. American Street #314
Philadelphia, PA 19122
Tel. 215-235-3405 Fax. 215-235-3527

Please note No work will go up unless all information is complete.

membership packages

Please choose the package that best suits your needs. You may upgrade at any point.

basic package \$192 per year

- Up to 15 images total, exhibited in up to 2 categories (e.g. Photography, Printmaking)
- 450 words of text
- Up to 5 page tags; Up to 5 tags for each image (see list on page 4 for examples)
- 2 changes/updates annually to images; artist has the option to include an additional 12 older images in an archive section upon update (total maximum number of images 27)
- 2 changes/updates annually to text
- Inclusive in exhibition listings and newsletter
- External links, as many as needed, to personal sites or affiliated art web sites
- Placement on "new on site" banners and listing in the member news section
- (optional) Placement of one video on artist page, e.g. interview, publicity.

premium package \$310 per year

- Up to 30 images total, exhibited in up to 5 categories (e.g. Photography, Printmaking)
- 900 words of text
- Up to 10 page tags; Up to 8 tags for each image (see list on page 4 for examples)
- 4 changes/updates annually to images; artist has the option to include an additional 18 older images in an archive section upon update (total maximum number of images 48)
- 4 changes/updates annually to text
- Inclusive in exhibition listings and newsletter
- External links, as many as needed, to personal sites or affiliated art web sites
- Placement on "new on site" banners and listing in the member news section
- (optional) Placement of one video on artist page, e.g. interview, publicity.

student discount 20% off regularly priced basic and premium memberships (see levels above)

*Please submit proof of enrollment (copy of valid student I.D.) with application

* Additional images may be added to any package for a fee of \$10 for first image, \$5 for each subsequent image

* Additional updates may be made for a price TBD per update beyond membership allowance

member benefits

ALL LEVELS:

- Exposure to worldwide audience of over 55,000 unique visitors per month
- Your exhibition activities promoted online & via e-newsletter of over 3,500 subscribers
- Increased contacts with curators and potential patrons made through the site
- All images and text are highly searchable through search engines such as Google, Bing, and more
- InLiquid takes no commission on subsequent sales of art from your individual artist page
- Being part of a community of artists with online and real world presence.
- Opportunity to participate in "Member Call for Proposals" for exhibitions at InLiquid venues
- Member-only discounts on event participation with InLiquid
- Rotating web site banner features of member work on top of "Home," "About," "Opportunities," and "Support" pages of InLiquid.org
- Extensive online artist portfolio page with credentials, statements, contact information, and links.
- Special members-only exhibition opportunities in a number of venues in Philadelphia, New York, and beyond
- Member-only discounts at partner businesses and organizations
- Complimentary Associate Membership in Fractured Atlas

public address

LAST NAME	FIRST NAME	
ADDRESS	CITY	STATE/ZIP
PHONE (DAY/EVENING/CELL)	EMAIL	WEBSITE
GALLERY AFFILIATION (IF ANY), OR STUDIO NAME (IF APPLICABLE)		

private address (For Office Use Only)

LAST NAME	FIRST NAME	
ADDRESS	CITY	STATE/ZIP
PHONE (DAY/EVENING/CELL)	EMAIL	WEBSITE

* It is easiest for us to send emails to let you know of events, announcements, or changes that involve InLiquid. Please keep us informed of any changes to your contact information. Thank you.

how did you learn about inliquid? _____

Were you referred by a current InLiquid member? Yes No

If yes, who can we thank? _____

As a part of your membership you will receive the InLiquid Newsletter via e-mail, unless specified below.
___ I do not wish to get the Newsletter.

membership package (see descriptions on page 1)

- premium basic student premium student basic

section

Check the box for which medium category your work falls under then check the box for each section you require. Keep in mind the package you select will determine the number of sections you are allotted.

artist:

- | | | | | |
|---|-------------------------------------|---|--------------------------------------|---|
| <input type="checkbox"/> Book Arts | <input type="checkbox"/> Drawing | <input type="checkbox"/> Installation | <input type="checkbox"/> Painting | <input type="checkbox"/> Sculpture & 3D |
| <input type="checkbox"/> Ceramics & Glass | <input type="checkbox"/> Fiber Arts | <input type="checkbox"/> Jewelry & Metalworking | <input type="checkbox"/> Photography | <input type="checkbox"/> Other (Specify): _____ |
| <input type="checkbox"/> Digital | <input type="checkbox"/> Film/Video | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Printmaking | |

designer:

- | | | | | |
|--|---|--|--|---|
| <input type="checkbox"/> Architecture & Landscape | <input type="checkbox"/> Fashion & Textile | <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Other (Specify): _____ |
| <input type="checkbox"/> Digital: Web, Graphic, Multimedia | <input type="checkbox"/> Design | <input type="checkbox"/> Illustration | <input type="checkbox"/> Public spaces | |
| | <input type="checkbox"/> Furniture & Lighting | <input type="checkbox"/> Industrial Design | | |

curator _____

images

Digital files. Files should 72 dpi in .jpg format with the smallest dimension being no lower than 1000 pixels. We accept both CDs and DVDs.

Please include two images at 300 dpi resolution in .jpg format with the smallest dimension being no lower than 2000 pixels. (These images will be kept on file for press inquiries etc. requiring print resolution images.)

notes/special instructions _____

film/video/web art

Digital files on a CD or DVD. All movie files must be FLV encoded, which should have the .flv extension. These .flv files should have an aspect ratio not exceeding 450 x 280.

* Artists that choose film/video as their medium category may submit .flv files in place of images at no extra cost (see package guidelines for total number allowed)

notes/special instructions _____

text

All text must be in digital format*. This applies to any textual information that is to be put online, whether it is a resume, biography, exhibition summary, artist statement, or image list.

We use the College Art Association artist resume standards and guidelines. Please visit <http://www.collegeart.org/guidelines/resume> for a list of resume categories and samples.

* This digital format includes, but is not limited to, any text file ending with a .txt extension (including Word Pad and Simple Text files), or a Microsoft Word file ending with a .doc extension. All other document types should be verified with InLiquid staff before submission.

Resume

Artist Statement/Bio

Image list. Please list information as follows for each image:

Image # - title*, year, media, dimension (h" x w" x d"), tags**

*Please be sure image names in your list correspond to your image file names.

**See allotted tag limit under member level.

Example:

Image 1 - Blue Vase, 2011, acrylic on canvas, 24" x 18"
acrylic, floral, flower, impressionist, still life

Image 2 - Pyramids, 2011, guache on paper, 10" x 8"
landscape, geometric, sand, scenic, travel

notes/special instructions _____

tags

WHAT IS A TAG?

A tag is a keyword which is used to describe a piece of artwork or you as an artist. Tags make it easier to group artwork based on subjects, themes, styles, etc.

"A tag is a relevant keyword or term associated with or assigned to a piece of information (a picture, a geographic map, a blog entry, a video clip etc.), thus describing the item and enabling keyword-based classification and search of information.

Tags are usually chosen informally and personally by item author/creator or by its consumer/ viewers/community.

Tags are typically used for resources such as computer files, web pages, digital images, and internet bookmarks (both in social bookmarking services, and in the current generation of web browsers - see Flock). For this reason, "tagging" has become associated with the web 2.0 buzz.

Typically, any one digital content item will have one or more tags associated with it." (Source: Wikipedia)

As part of InLiquid's effort to give each member the best possible searchability, we suggest you mark off descriptive tags on the next page for us to use when uploading your page to the web. For basic and premium members, you may use these keywords for use when tagging your images as well.

*Please note, we have not included media here as you will be searchable through your section media above.

Depending on your membership level (see above), please check off the allotted amount of tags for your entire artist page only.
Tags for images should be submitted with the image list, as the tags may be different for each image.

Examples of possible tags:

abstract	children	figurative	logos	outsider	sand	text
acrylic	city	figure	love	paper	scenic	texture
advertising	clay	floral	macro	pastel	screen print	transit
air	clouds	flower	male	pen	sea	transportation
alternative	coastal	forest	man	pencil	seascape	travel
aluminum	collage	found object	marine	people	silk screen	trees
Americana	color	garden	men	photo	silver	urban
animals	comic	girl	metal	pink	site-specific	vacation
animation	community	gold	micro	plants	sky	vehicle
autumn	contemporary	geometric	minimalist	plastic	skyline	vintage
beach	cyanotype	green	modern	political	snow	water
birds	dance	horse	mountains	portrait	space	watercolor
black	darkness	ice	movement	print	spiritual	white
block print	day	impressionist	multi color	projection	sports	wildlife
blue	desert	indoors	naked	purple	spring	wings
boy	dog	ink	nature	recycled	steel	winter
bridges	electric	interactive	negative	red	still life	wire
bronze	environment	interior	night	reflection	stone	woman
brown	etching	lady	nude	restaurant	suburban	women
building	expressionist	landscape	ocean	river	summer	wood
canvas	fabric	leaves	oil	rocks	sunrise	works on paper
cartoon	farm	leisure	orange	rural	sunset	woven
cat	farm	letterpress	organic	rustic	symbolic	yellow
charcoal	female	light	outdoors	sad	temporary	

S.A.S.E. is required for returning application, membership and update materials. Materials will not be returned if not provided.

terms & conditions of agreement

1. InLiquid is intended to be an informational site for the arts community dedicated to showcasing the work of artists in a variety of media. Although this is a binding agreement of membership on the site, the artist expressly acknowledges that this contract is not intended to be construed as an agreement of representation by InLiquid.com on the artist's behalf.
2. InLiquid's main goal is to present your work in the most professional manner possible. We reserve the right to put images up that will work well on the web while reflecting the strongest work of the artist. Please remember that InLiquid is a screened site. Submittal of work does not guarantee inclusion, and acceptance to the site does not guarantee inclusion of pieces.
3. By signing this agreement, the artist expressly agrees that all membership fees are nonrefundable, irrespective of termination of the agreement by either party.
4. Either party may terminate this agreement upon sixty (60) days written notice. Upon such termination, InLiquid shall have an additional sixty (60) days from effective date of termination to return all artist materials and/or property and to remove such artist information and/or work from the site.
5. Artist agrees to indemnify and hold InLiquid harmless from any and all claims, demands, suits, damages or other losses resulting from: (a) the display or sale of his/her art work; or (b) the use of the artist's digital images or other property by Inliquid for any authorized purpose.
6. Artist expressly grants to InLiquid the right to use the artist's images for promotional purposes such as print materials, display at InLiquid events, and display at participating venues.

payment method

Check Amount _____ Check # _____
Credit Card* Amount _____
Credit Card # _____ Exp. Date (mm/year) _____
Security code _____ Street # _____ Zip code _____
Cash Amount _____

*We accept Visa, Mastercard, and American Express. We require the billing address' street number, zip code, and security code to process all credit cards.

*Please note there is a 3% additional charge for credit card processing (\$1.80 for Economy, \$5.58 for Basic, \$9 for Premium).

Signature _____ **Date** _____

By signing you agree to enter willingly into a contract of membership with InLiquid.

This contract is valid for one (1) year from date the work appears on the site.